

#क्योंकी...हर सास ज़रूरी होती हैं प्रतियोगिता Contest

TERMS AND CONDITIONS

1. This Contest is the **#क्योंकी...हर सास ज़रूरी होती हैं प्रतियोगिता** (“Contest”) on Filamchi Bhojpuri (“Channel”).
2. This Contest is organized by IN10 Media Private Limited (“IMPL”).
3. The promotions and the viewer engagement/ participation for this Contest start from 17th April, 2025 and ends on 24th April, 2025 (“Contest Period”). No entries will be entertained post 24th April, 2025.
4. The Participant agrees and confirms that they have read, understood and by participating in the Contest they accept the terms and conditions stated herein.
5. IMPL reserves the right to change the terms and conditions of the Contest, including extending, withdrawing or canceling the Contest at any time without prior notice.
6. The employees of IMPL and/or its family members and/or its friends shall not participate in the Contest.
7. This Contest is open to all participants aged of 15 (fifteen) years and above. IMPL is entitled to call for supporting valid documents in relation to the age of the participant such as Aadhar Card, Passport or Birth Certificate. If minor participant(s) or entrants participate in the Engagement Activity, they must obtain their parents' or legal guardians' permission to access and participate in the Engagement. Only parents or legal guardians of children can register on behalf of the minor participant.
8. IMPL reserves the right to disqualify the shortlisted participants at any time, if IMPL is of the opinion that the details and/or documents provided by the shortlisted participants is not to the satisfaction of IMPL. IMPL's decision in this regard shall be final and IMPL shall not entertain any questions and/or communications in relation to the same.
9. The participants can submit their entries by giving a call on 8123123200, which will be showcased on the Channel throughout the Contest Period. Later, the participants will be redirected to the Channel's WhatsApp chatbot where they can submit their entries by sharing fun, quirky, and emotional anecdotes or short videos about their 'Saas' and why she is “zaruri” in their lives in a story/video format via WhatsApp chatbot.
10. Entries will be accepted only via the Chatbot link-post missed call on 8123123200.
11. To participate in this Contest, the participant needs to be residing in India during the Contest.
12. Multiple entries shall not be considered.
13. The winners be declared during the World TV Premiere of “Kyunki Har Ek Saas Zaruri Hoti Hai” on 26th April, 2025 between 5pm to 8 pm along with their name, city and photo/video entries on the Channel.
14. The winner shall be selected by a lucky draw from the list of all the participants.
15. The selection of the winner shall be at the sole discretion of IMPL.
16. The number of winners shall be selected by IMPL at its sole discretion.
17. The winners shall be informed by email/ SMS or call.
18. Each winner shall get a chance to win “Air Coolers” (“Prize”), and selected winning stories or videos will be aired during the premiere movie telecast.
19. The announcement of the winner's Prize shall take place on the Channel and the Prize will be delivered to the winners within 60 (sixty) days from the date of winner's announcement. However, in the event any delay in the delivery of the Prize to the winners beyond the said period

of 60 (sixty) days for any reason whatsoever, IMPL shall not be held responsible and/or liable for the same and no legal action shall lie against IMPL.

20. There is no cash alternative to the Prize. The Prize is non-transferable and not saleable.
21. IMPL shall be entitled to use the pictures of the winners along with their names on the Channel and the winners shall have no objection to the same.
22. IMPL accepts no responsibility for difficulties experienced in submitting an entry to this Contest. IMPL does not accept responsibility for (1) lost, late or undelivered entries or (2) any technical or access issue, failure, malfunction or difficulty that might hinder the ability of a participant to enter the Contest or (3) any event which may cause the Contest to be disrupted or (4) any entries received after the Contest Period or (5) any other issues beyond the control of IMPL.
23. IMPL shall not be liable in any manner whatsoever for any claims, losses, damage, costs or expenses in connection with or arising from this Contest, the participation of the participant in the Contest, the redemption, acceptance or use of the Prizes or inability of the winner to utilize the Prize.
24. Upon the viewer/ participants/ winners accepting the terms and conditions of the contest by submitting their details and entries for the Contest, IMPL reserves the right to use their image, photograph, name, contact number and likeness in advertising, marketing or promotional material in any medium format being television, digital, print and by any means throughout the world for any purpose connected with the Contest or any other purpose, including but not limited to post - promotional activities, as per IMPL's sole discretion and the participant grants IMPL the right to the same without any objection.
25. Material sent to IMPL including feedback and other communications of any kind as well as submission of an entry to this Contest shall be deemed to be non-confidential. IMPL shall be free to reproduce, distribute and publicly display such feedback, materials without limitation or obligation of any kind. IMPL is also free to use any ideas, concepts, know-how or techniques, if any, contained in such submissions or materials for any purpose.
26. Each participant understands that each of the officials of IMPL engaged in the organization and management of this Contest including its directors, officers, partners, employees, consultants, and agents are under no obligation to render any advice or service to any participant in respect of this Contest.
27. The participant undertakes to indemnify and keep IMPL harmless and indemnified against any loss, damage, claims, costs and expenses which may be incurred or suffered by IMPL due to breach of any of the terms and conditions herein contained.
28. This Contest shall be governed by the laws of India.
29. Any disputes, differences and/or any other matters in relation to and arising out of this Contest or pertaining to these terms and conditions or the Prize shall be subject to exclusive jurisdiction of the courts at Mumbai alone.
30. These terms and conditions shall be carried out everywhere for the purpose of this Contest.
31. This T&C shall be uploaded to the official website and all contest creatives should carry: For T&C visit <<https://www.filamchimovies.com/>>